

PRESS RELEASE

TVN S.A.

166 Wiertnicza Str.
02-952 Warsaw, Poland
Tel. +48 22 856 60 60
Fax. +48 22 856 66 66
www.tvn.pl
www.prasa.tvn.pl
www.investor.tvn.pl



TVN AND CYFROWY POLSAT HAVE EXTENDED THE AGREEMENT TO DISTRIBUTE TVN CHANNELS

Warsaw – December 19th, 2014

TVN SA and Cyfrowy Polsat SA signed agreements to extend the ongoing cooperation in the field of distribution of paid and free-to-air TVN channels.

The agreements relate to nine TVN Group's channels currently distributed by the largest Polish satellite platform Cyfrowy Polsat: TVN, TVN7, TTV, TVN24, TVN Meteo, TVN Style, TVN Turbo, TVN24 Biznes i Świat and Mango24 as well as HD versions. Under new agreements Cyfrowy Polsat's offer will soon include HD versions of TVN24, TVN Turbo and TVN Style.

TVN S.A. is a leading privately owned TV broadcaster in Poland. The company's offer currently includes eleven television channels: TVN, TVN 7, TTV, TVN24, TVN Meteo, TVN Style, TVN Turbo, iTVN, TVN Biznes i Świat, Mango24 and NTL Radomsko. TVN's success relies on developing truly pioneering formats in the Polish media as well as on maintaining the ability to innovate with most of its programming offer produced locally. TVN's schedule encompasses TVN's own-produced programs, including immensely popular licensed TV formats (e.g. 'Got Talent!', 'MasterChef', 'X Factor', 'Top Model', 'Project Runway'), world famous blockbusters and TV series, newscasts and TV productions from abroad.

TVN is recognized one of the key contributors to the development of media freedom as well as to professional, technologically advanced Polish journalism. In 2014 it was named the Broadcaster of the Past Two Decades by 'Media & Marketing Polska' monthly and the Television of the Past 25 Years by 'Press' journalism magazine. A 2014 report by the Media Monitoring Institute has shown TVN channel and TVN24 news channel to be the most authoritative television stations in Poland over the last decade.

Cyfrowy Polsat is the largest pay TV provider in Poland and a leading satellite platform in Europe in terms of the number of customers. It offers 4.4 million pay TV services to customers across Poland. Its high-quality content, including 26 channels operating under Polsat brand as well as in-house productions and POLSAT channel's highest-rated formats,



is offered to various extent via satellite, via Internet by means of the largest Polish internet TV IPLA, as well as within TV Mobilna service, provided in DVB-T technology. The programming strategy of Cyfrowy Polsat satellite platform is to offer a wide range of packages with channels that appeal to the whole family, at attractive prices. At present the company provides access to over 140 Polish language TV channels, including all of Poland's main terrestrial channels as well as sports, movie, news/information, education, general entertainment, music and children's channels. The operator also provides its customers with extra modern services allowing to enjoy the TV entertainment even more – Multiroom HD, Catch-up TV, VOD, PPV.

Media enquiries:

Emilia Ordon

Director of Public Relations, Head of Corporate Communications TVN S.A.

Tel. (+48 22) 856 67 97

Mobile: (+48) 502 555 937

E-mail: press@tvn.pl

TVN is the leading media group in Poland and operates the following television channels:



TVN - a leading television channel on the Polish market, offering high quality entertainment as well as reliable and impartial news bulletins.



TVN24 is the first Polish round-the-clock news channel.



TVN24 Biznes i Świat is a news channel with a strong focus on business and international affairs.



TVN Meteo is the first Polish television channel entirely devoted to the weather.



TVN Turbo is Poland's first thematic channel for men and the first to be devoted primarily to motorization.



TVN Style is a television channel for women which focuses on beauty & health issues, lifestyle, and fashion.



TTV – a television channel offering news, commentaries and social interest documentaries, available in cable networks, on digital platforms and within DTT.



TVN7 is a television channel which shows feature films and television series.



ITVN is a channel targeted at Polish viewers living abroad, available in Europe, North America and Australia.



Mango24 is the only round-the-clock teleshopping channel in Poland



NTL is a local TV channel addressed to the residents of Radomsko and environs.

TVN provides an extensive range of online products:



tvn.pl – everything on TVN in one place. Contains information about popular series, programs and TVN's stars, as well as show-business news featuring fashion, beauty, cinema and entertainment. Gives ongoing access to full episodes of the most popular shows and series.



player.pl – video-on-demand platform, enabling online access to extensive collection of TV series, shows and programs. Also available for Android, iOS devices, PS3 consoles, TV sets of leading manufacturers as well as cable and satellite decoders. Gives access to pre-premiere episodes of selected popular programs.



veedo.pl - an entertainment video portal featuring outstanding talents, remarkable events and web's best videos from all over the world. The website enables its users to upload their own short-form films and serves as a perfect platform for showcasing and promoting unique talents. It also includes the most attractive short-

form videos from Polish and international media. Veedo users can evaluate video content using amusing stickers that express emotions the films arouse.



tvn24.pl – news portal with the largest video library, effectively combines text and video. The leader in its category.



tvnmeteo.pl – state-of-the-art weather portal in Poland, created by professional editors, Internet users and viewers interested in meteorology. Provides weather forecasts for over 80 thousand locations nationwide and worldwide.



tvnwarszawa.pl – a media website dedicated to Warsaw and its residents. Focuses on life in the capital of Poland, providing high quality news and entertainment.



Kontakt24.pl – an Internet service promoting the idea of civic journalism. Provides its users with a true influence over the content of TVN24 and the TVN24.pl portal.

TVN's portfolio also encompasses:



Advertising Office, TVN Media Sp. z o.o. – the largest advertising brokerage office in Poland, offering state-of-the-art communication on TVN channel, channels included in the extensive portfolio of Premium TV as well as the richest offer of quality online video. The office was set up by a team of bold professionals who create unconventional solutions for their customers.



remium TV offers thematic channels and DTT aimed at demanding target groups desired by advertisers. Represents broadcasters such as TVN, Telewizja Puls, 4Fun Media, Viacom International Media Networks, Canal+ Cyfrowy, and the Walt Disney Company, Discovery Network, AXN Europe Limited, FOX International Channels and Telestar (iTV).



Agencja TVN – produces and distributes news materials for customers in Poland and abroad, renders TV production and broadcasting services. Offers the most extensive range of services in Central and Eastern Europe.

TVN S.A. is the founder of the TVN “nie jesteś sam” Foundation:



Fundacja TVN “nie jesteś sam” lends support to people suffering from incurable diseases requiring expensive therapy. Fundacja TVN also offers financial assistance to hospitals, orphanages and rehabilitation centers, covering the costs of renovation of their premises and purchasing medical equipment and ambulances. The activities of the foundation's office are fully financed from a donation made annually by its founder – TVN S.A.

TVN S.A. debuted on the Warsaw Stock Exchange on December 7th, 2004.

TVN's press resources are available on www.prasa.tvn.pl.

